



***Driving Value Through Effective
Information Sharing***



ATA e-BUSINESS FORUM

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Driving Value Through Effective Information Sharing

Brad Ballance
Senior Managing Director
ATA e-Business Program

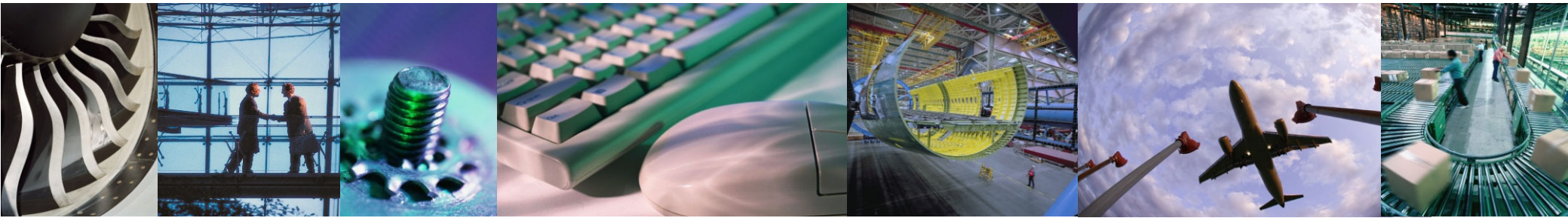


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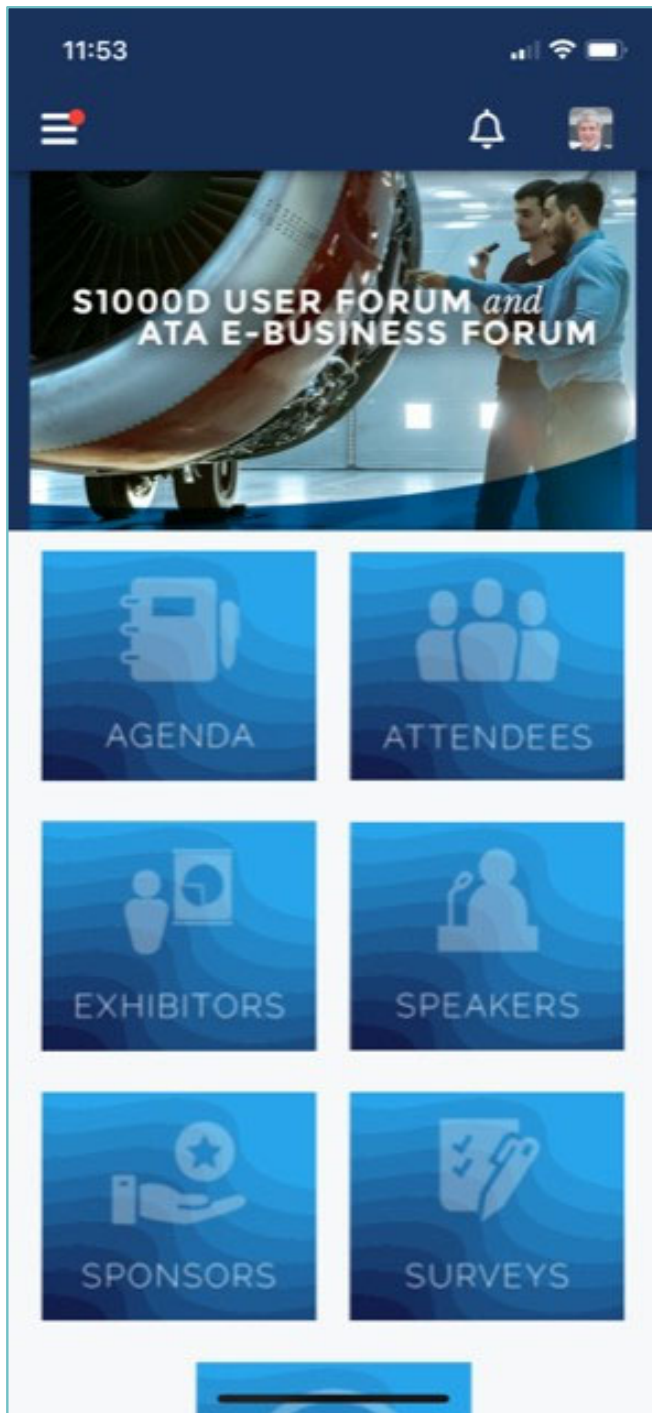


ACCESS THE APP:
eventmobi.com/ebizforum2022/

View

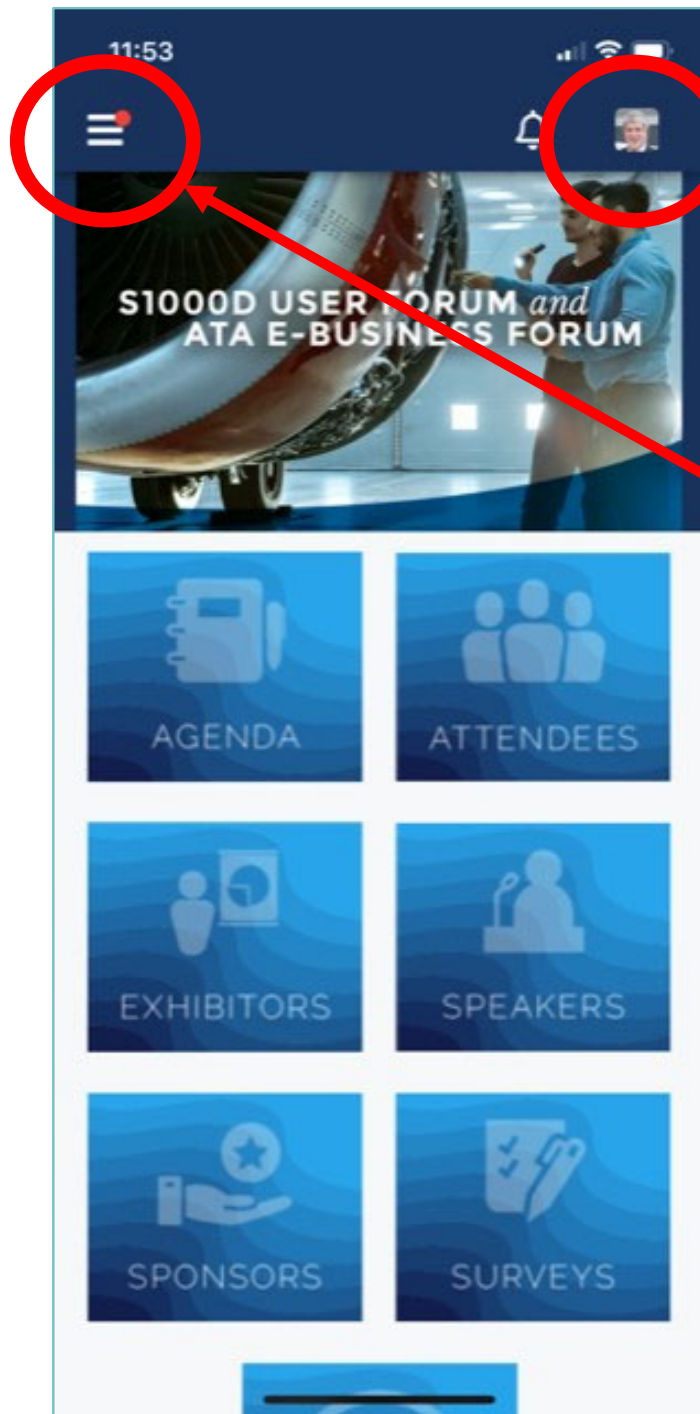
- Agenda
- Attendees
- Speakers
- Sponsors
- Exhibitors
- Surveys





Additional Features

- exchange messages
- upload your picture/bio
- take the attendee survey
- submit session feedback
- create your schedule of sessions
- take notes during sessions
- receive forum alerts

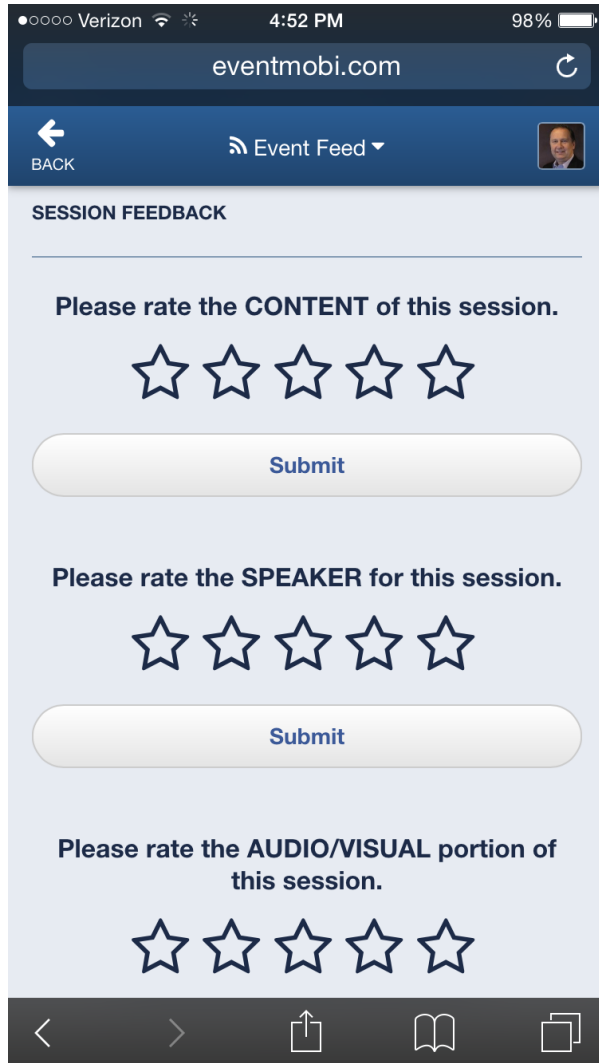


Personal settings

Main menu

Qualify to Win \$100 Gift Card

1. Submit Session Feedback (within the agenda)

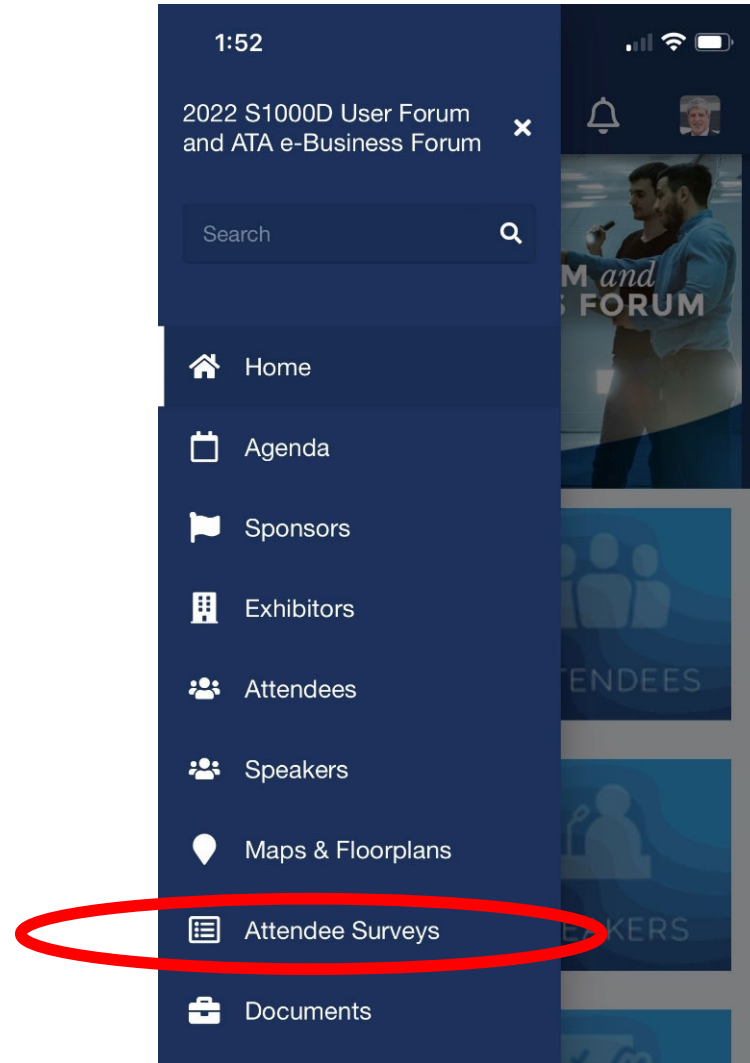


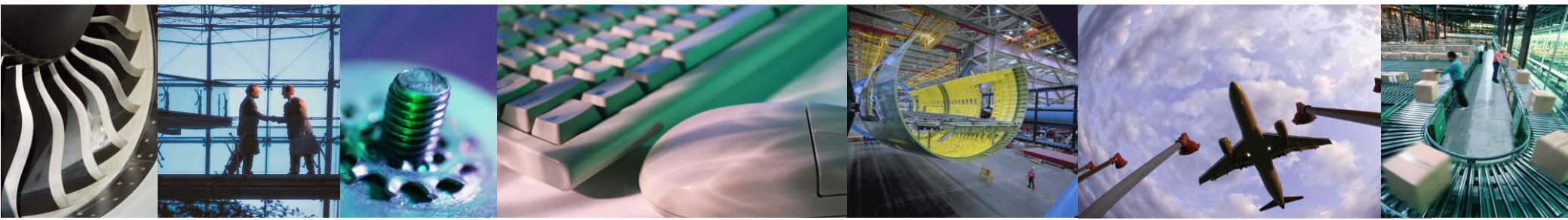
The screenshot shows the Eventmobi app interface. At the top, the status bar displays 'Verizon', signal strength, Wi-Fi, 4:52 PM, and 98% battery. The address bar shows 'eventmobi.com'. Below the navigation bar, the 'SESSION FEEDBACK' section is visible. It contains three rating sections, each with five stars and a 'Submit' button:

- Please rate the CONTENT of this session.**
- Please rate the SPEAKER for this session.**
- Please rate the AUDIO/VISUAL portion of this session.**

At the bottom of the screen, there is a navigation bar with icons for back, forward, share, book, and tabs.

2. Take Attendee Survey (main navigation bar)





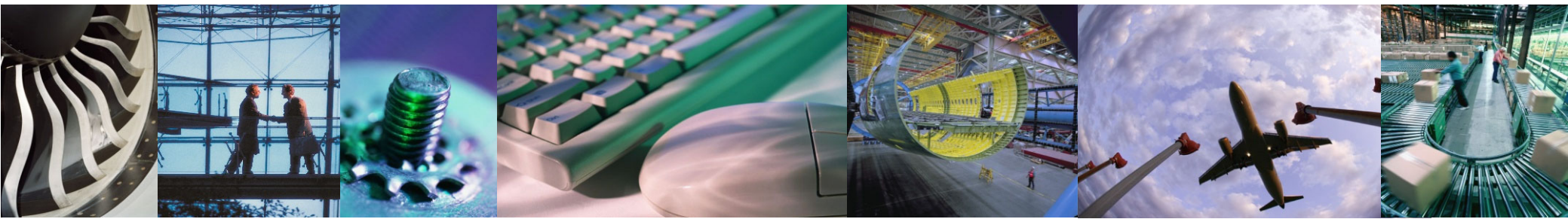
Welcome Remarks

Ean Niland
President
JANA, INC



ATA e-BUSINESS FORUM





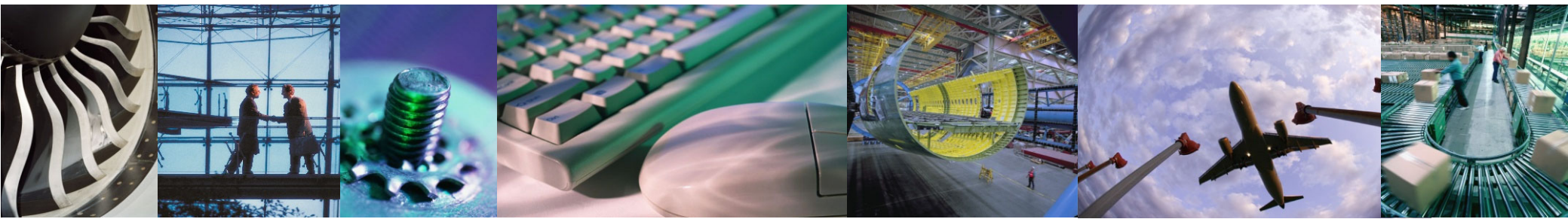
ATA /ASD/ AIA Overview

ATA Overview – Thomas Schwarz-Eichling,
ATA e-Business Program

ASD Overview – Phil Williams,
AeroSpace and Defence Industries Association of Europe

AIA Overview – John Luddy,
Aerospace Industries Association





Keynote Presentation

Aviation Markets: The Long Road Back

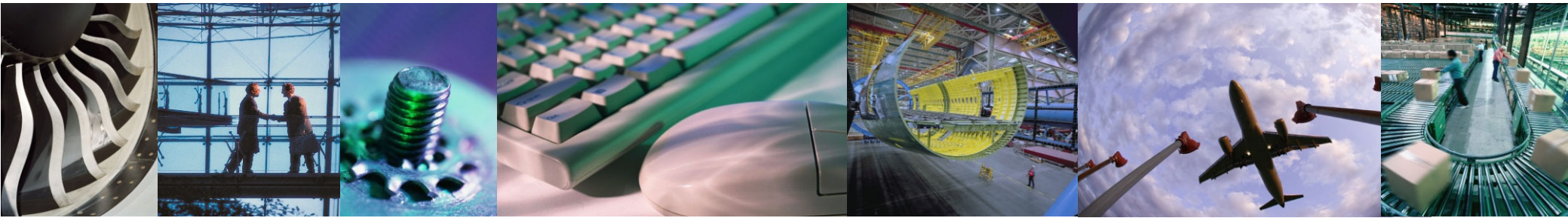
Richard Aboulafia

FRAeS, Managing Director, AeroDynamic Advisory



ATA e-BUSINESS FORUM





Coffee Break

Sponsored by:

AIRBUS

10:15 am – 11:00 am
Grand Ballroom VII-IX



ATA e-BUSINESS FORUM



The banner features a background image of two men in a technical setting, possibly an aircraft engine room. One man in a blue shirt is pointing at a large, complex mechanical component, while another man in a dark shirt stands behind him. The scene is dimly lit with blue and red highlights. A dark blue curved bar at the bottom contains the event dates and location.

ATA E-BUSINESS FORUM *and* **S1000D USER FORUM**

June 20-22, 2022 | Hyatt Regency Lake Washington | Renton, Washington